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ProactiveNet Enters Reseller Agreement with France's netqost

Partnership Expands ProactiveNet Market Reach Throughout Europe; Strengthens netqost Service Offering

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SANTA CLARA, CA, November 22, 2004 -- ProactiveNet Inc., the technology leader in real-time application, SLA and infrastructure performance analytics, today announced it has signed a partnership agreement with netqost, a leading value added reseller, integrator and IT consultancy based in Eaubonne, France. Under the terms of the agreement, netqost will market ProactiveNet software throughout France and Europe.

ProactiveNet and netqost have worked together for more than a year. netqost is highly regarded for its expertise with end-to-end application management and quality of service (QoS) integrations. The company specializes in IT infrastructure optimization, providing visibility into the end-user experience so IT groups can analyze infrastructure performance and make changes to optimize service delivery. Some of Europe's largest and most recognizable companies trust netqost to ensure their revenue-critical IT operations continue to perform at peak levels.

ProactiveNet's unique ability to link, in real-time, application and SLA performance data with the performance of the IT infrastructure fits well with netqost's user experience approach and optimization strategy. The partnership will help strengthen netqost's service offerings and differentiate it from competitors, while simultaneously helping ProactiveNet to expand its presence in Europe by leveraging netqost's sales force.

"netqost is committed to investigating new technologies so we can provide our customers with the best possible solutions," said Abdel Senoussaoui, director of development at netqost. "ProactiveNet enables us to provide our clients with a level of visibility into the performance of their application infrastructure that they did not know was possible. When we tell them we have a tool that provides early warning of application slowdowns, and can help them identify the root-cause of performance problems, they are intrigued."

"ProactiveNet and netqost share many of the same philosophies when it comes to providing clients innovative solutions that deliver quick, quantitative value," said David Langlais, vice president of marketing at ProactiveNet. "We're excited about the growth potential for both organizations, as the synergies between our two companies are already showing promise."

About netqost

Based in Eaubonne, France, netqost is a leading solutions integrator, providing software and services to Global 2000 companies. The experts at netqost focus on high-value projects which involve end-to-end application management and Quality of Service delivery for enterprise environments, such as: portals, e-commerce, B2B and B2C; Internet,

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Intranet, and extranet infrastructures; and business and networked services globally. The company is located at 7, Avenue De L'Europe, 95600, Eaubonne, France. The company can be reached via phone at 33 [0] 1 30 10 51 00, fax at 33 [0] 1 39 59 10 50, or online at www.netqost.net.

About ProactiveNet

ProactiveNet, Inc. is the technology leader in real-time application, SLA and infrastructure performance analytics for Global 2000, Fortune 1000, and leading e-commerce companies. ProactiveNet monitors, identifies, diagnoses and resolves performance problems for Web and client/server applications in a minimally invasive, holistic approach using its patented dynamic baselines, called Intelligent Thresholds, and supporting root cause analysis technologies. Customers typically report positive ROI in less than three months, enabling operations groups to reduce the time spent locating the source of performance problems, improve operations productivity and responsiveness, make proactive capacity planning decisions and assess the impact of operations on the bottom line.

Customers include leading enterprises such as E*TRADE FINANCIAL, Ford, Hoover's Online, McKesson and Walmart.com. ProactiveNet has established strategic partnerships with BEA Systems, Computer Associates, IBM/ Rational Software, Keynote Systems, and Sun Microsystems. The company is a winner of numerous industry awards including consecutive *Network Computing* Well-Connected Product of the Year Awards (2003 & 2004) and The CrossRoads A-list Technology Award. The company's technology is protected by registered U.S. Patents for monitoring an application infrastructure environment. The company was founded in 1997 and is headquartered in Santa Clara, California with international offices located in India. Additional information is available at www.proactivenet.com or by phone in the U.S. at (408) 454-4500.

Contact:

Jim Azevedo
ProactiveNet
jazevedo@proactivenet.com
(408) 454-4514

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